WHAT IS CLAIMED IS:

- 1. An accessory attachment system for a mobile unit covered in an outer shell capable of possibly presenting an external antenna, the accessory having an anchor point for a ring on which there is mounted a loop of cord for connection to the mobile unit, wherein the cord has mounted thereon a plate suitable for being secured to the shell of the mobile unit, and at least one O-ring of elastic material suitable for sliding or rolling along the external antenna to occupy a clamped position at the root of the antenna.
- An accessory attachment system according to claim 1, in which the accessory and the plate are mounted on the cord via respective key rings.
 - 3. An accessory attachment system according to claim 1, in which anchoring is provided either by an overmolded toroidal section or by two facing holes formed in parallel faces of the accessory.
 - 4. An accessory attachment system according to claim 1, in which a double-sided adhesive layer is stuck to the plate, the layer being covered in a protective film.

25

30

20

10

- 5. An accessory attachment system according to claim 1, for use with a mobile unit for use in cellular telephony, in which the accessory comprises a case of plastics material housing a tuned circuit set to the frequency band used by the mobile unit in transmission and in reception, the circuit being coupled to a wave pickup and being designed to power at least one LED.
- 6. An accessory attachment system according to claim 1, in which the circuit is set so that the LEDs flash when a call signal is picked up or transmitted.

- 7. An accessory attachment system according to claim 5, in which the architecture of the circuit is sufficiently miniaturized and adaptable to allow main parallel faces of the accessory to take up a variety of figurative shapes.
- 8. An accessory attachment system according to claim 5, in which a screen wiper is formed on one of the main faces of the accessory by sticking to said face a
 10 material that is capable of wiping away traces of dirt left on the screen of the mobile unit.

5